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On 2 June 2015, Julie Bayley, Coventry University Impact Officer, won the Research Media-sponsored Impact Award at the Association of Research Managers and Administrators's (ARMA) inaugural Awards. Vicky Williams, CEO of Research Media, along with celebrity host Anton du Beke presented Julie with the Award. Held in Brighton as part of the ARMA 25th Annual Conference, the Awards recognise the sector's leading research support professionals and celebrate their achievements.

Impact is a dominant theme within the UK research environment and is a significant driver for informing the future direction, quality and success of organisations' research portfolios. The Impact Award celebrates a research manager or research management team that has invented, innovated or transformed the processes for supporting the translation of research into societal impact.

Nominated by both Northumbria University and Coventry University, Julie was the only nominee to receive two separate nominations in the same category. Julie won the Award for the exceptional positive contribution she has made at her own institution and across the higher education sector. The judges were very impressed with her input to the impact agenda and the Award recognises her outstanding role in the identification, promotion, capture and translation of research impact.

A long-time member and supporter of ARMA, Julie is a member of the ARMA Training & Development Committee and presents at national and international conferences and events.

One of Julie's nominations highlighted her significant contribution to capacity building and her willingness to share her experience across the sector through widespread training. They emphasised that she plays a key role in delivering Coventry University's "Excellence with Impact" strategic plan; aiding her institution in understanding, valuing and supporting impact activities.

The other nomination referred to Julie as 'an advocate of impact across the higher education sector' and acknowledged her dedication in supporting staff development and encouraging them to incorporate impact into their roles. They also stressed the enormous value of her contribution to funding bids and her ability to transform complicated concepts into usable mechanisms.

Both nominations recognised Julie's leadership in a funded pilot project which developed the innovative "Embedding Research Impact at Coventry" (ERIC) system; an in-house tool designed to support researchers to plan and capture the impact of their research. This system has now been rolled out across Coventry University creating a practical and accessible process for recording and measuring impact-related objectives.

Vicky Williams, CEO of Research Media commented: "The Awards provide an excellent opportunity for us to support our strategic media partner, ARMA in promoting research support professionals. I am delighted to congratulate Julie for her outstanding contribution and dedication to research management. Her commitment to impact is clearly demonstrated and this has gained her a well-deserved reputation nationally as a knowledgeable and trusted expert in the sector. Transforming impact into measurable processes and tactics and communicating this knowledge across institutions is incredibly important in order to showcase the excellent work taking place in UK institutions."

Julie Bayley said: "I'm delighted and honoured to win the ARMA Impact award and would like to thank my nominators, ARMA, Research Media and the judging panel. I am extremely proud of our approach at Coventry and I'm privileged to work with such committed and inspiring colleagues. I am equally proud to be part of the growing research impact community which is driving the sector-wide agenda for significant and meaningful impact. This award reflects the wealth of expertise within ARMA and dedication of staff across the research management profession."

June 12, 2015

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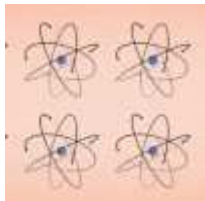
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